Advertising feature

Forty years and still going strong

hartered Accountants and BPC Registered Auditors Chandarana + Co are celebrating their ruby anniversary. Forty years of trading in Leicester and the family-owned business is stronger than ever with the recent arrival of youngest son, Pritesh Chandarana.

Pritesh joins his brother, Rishi, and father, Bhanu having spent the first few years of his career qualifying with a large national firm in Nottingham.

Alongside the three directors are seven other members of staff who, between them, provide a full range of services to businesses large and small - from day-to-day bookkeeping, VAT and payroll to audits, tax planning and company formation.

"We are going from strength to strength because we provide a personal service with

care and attention to detail. We have found when new clients have come to us from other accountants some have overlooked detailed and critical tax planning and that really is our strength," said Bhanu.

"Unlike many firms, all our services are under one roof, from payroll and bookkeeping to inheritance tax advice and independent financial advice. It is unusual to have a Chartered Accountant who is also an Independent Financial Adviser.'

At the commencement of the practice 40 years ago, Bhanu never imagined his sons would become such an integral part of its overall success. He said: "You get a lot more personal attention from Rishi and Pritesh, than you would with some other firms of chartered accountants, where it is normal to get passed on to a junior staff member.

"It's something we pride ourselves on and

something we can afford to do when most practices cannot."

BPC was one of the first accountants to launch its own iPhone app, "Tax Toolkit" in 2011. Rishi said: "The app has been a great success as it has lots of useful features to help businesses, such as a loan calculator and the latest tax rates. Our website is also updated with the latest business news every day. We have invested a lot and it has paid off.

"We are continually improving our infrastructure, which is of great benefit to our clients. This is one of the reasons we continue to grow as a business and have been taking on new clients during an economic downturn. During some of the more difficult times we have grown when other firms have been cutting back.'

Looking to the future, BPC plan to continue growing organically or by acquisition.

The Chandarana family of three directors now offer a unique strength in that they have each trained with multi-national firms and now bring that experience to support Leicester businesses.

"As a family practice, it means we get things done quickly because we are in constant contact with each other and regularly discuss our practice strategy," says Rishi.

Based in Prebend House, a landmark building on London Road, BPC is situated in a convenient location in the professional area of the city, which is also in easy walking distance from the train station, and has its own client and staff car park.

Details of how BPC can help your business can be discussed with Rishi, Pritesh or Bhanu on 0116 2549892, e-mail or visit: www.bpc.cc rishi@bpc.cc

Congratulations to BPC Chandarana on 40 years in business.

Talk to us about making your business a success.

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BPC Chandarana

on their 40th

anniversary.

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